

Rasuwa, August 1, 2015



Photo: A Woman from Haku

Income Generation Project Proposal

-For earthquake victims of remote place of Rasuwa, Haku

Prepared & Initiated by:

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In Association With:

Haku Yuwa Manch (a local youth group of Haku)

Executive Summary

Introduction

In the ill fated afternoon of Saturday, 25th April 2015, a massive earthquake measuring 7.9 on the Richter scale followed by another devastating 6.9 Mw on Sunday 26th April 2015 and 7.4 Mw on 12 May 2015 struck Nepal, causing massive damages and loss of life. This apocalyptic moment turned the lives of Nepali to a chaotic mode. The earthquake has inflicted a never healing scar on the face of Nepal. Thousands have died and millions are left homeless. Ancient monuments of forgotten kings, mythical valleys with ancient intricate alleyways and multihued villages now lie under rubble.

The cruelest wounds have been inflicted on our remote villages — those once picturesque and pristine with honest and hardworking people are converted into ruins. That very charm of remoteness has turned these hills into landscapes of misery. Among those most affected places, Haku VDC is one where 95% houses are fully destroyed, about 58 people killed and all 3200 people left homeless.

Haku is a VDC that consists of nine Haku wards perched on a hillside, a 4-hour walk from Dhunche, district of Rasuwa. It is a Tamang (Janajati community) village. All 9 wards of Haku (total of 718 families) suffered immense damages due to dry landslides caused by the earthquake on 25 April 2015. At least 58 people lost their lives, 95% of the houses were destroyed. The local people, farmers, lost their properties and crops.



Photo: One of Village of Haku

Most of the wards of the village are no longer habitable and due to a very high risk of further landslides during the in this monsoon, the people have been relocated temporarily: entire Haku wards 2, 3, and

partially Haku wards 4,5,6,7 – to Dhunche; Haku ward 8, 9 to Kalikasthan, Betrawati, Bandre , Shanti Bazaar and some are in Kathmandu.



Photo: Camp for displaced Haku villagers in Dhunche

The government is looking for a place for a suitable permanent relocation for the people of Haku. In the meantime, the villagers are in need of any kind of assistance as they are no longer self-reliable but depend on external help. About 95% people are depended on farming and due earthquake their villages are no longer habitable now and they forced to leave their villages and farmlands. They do not have any extra skill to self sustain because only 7% people are educated and rest 93% do not have even basic education knowledge.

From 25th April, these about 3200 people surviving with the help of some NGOs and personal help. However they have big families and they do not have and eve don't know any source of income for surviving. Beside this, Rasuwa is very remote area and geographically very difficult to reach there.

In the first few phases, I personally with help of my colleagues, friends and well-wishers, we have able to provide some helps, such as: rescue of the injured ones and body recovering from the rubble, supplies of sanitation items and food for three months of monsoon and some school uniform for students. Mr. Dinesh and his team being a group of private people, residents of Kathmandu (one of them born in Haku), as the outcome of their individual efforts and fundraising campaigns.

As a continues support to generate livelihood and to give them hope for living, we have initiated this 'Income Generation Project' for the people of Haku. This project will definitely be a helpful for earthquake victims of Haku. Based on skills, knowledge and available local resources, we shall train

and enhance existing skills by which they can produce handicraft products, household and business decoration items.

For this project we vocational training, raw materials, financial and technical support marketing and selling their products to local and international markets.

1. Objective

Based on available skills, knowledge and local materials, conduct relevant vocational training programs and provide technical and financial support which can generate some income for livelihood.

2. Goals

- ❖ To Provide effective and practical vocation training based on existing skills, knowledge and experiences
- ❖ To provide financial and technical support for supplying of raw materials
- ❖ To provide consultancy support for marketing and promotional activities to sell their products
- ❖ Set up a distribution and manufacturing channel by which the locals can continue this income generation activities as their business even after completion of the project
- ❖ Empower and enhance the existing knowledge of agriculture in scientific way
- ❖ To create a hope for living and ensure disabled people, orphanages and women has first priority for this project
- ❖ With using business circle of Trekking Experts, its sister companies and business partners, promote to sell products produced by earthquake victims

3. How you can help this project?

This project is designed after several assessments and local youths and leaders along with all the participants (beneficiaries) will be actively involved in this project because all the youths from a youth club from Haku .i.e. Haku Yuwa Manch will be actively involve for implementation of this project.

Any individual, company, organization and firm can help us in this project by:

- Sponsoring vocational training programs with raw materials
- Helping financially and technically for training, raw materials, manufacturing tools, distribution, marketing and promotional activities

4. Our Past Project (Qualification)

Dinesh Tamang, a local from Haku and his colleagues have already helped to people of Haku in many phages starting from search & rescue, immediate relief for food, shelter, sanitary, lighting and education. Please reach more at www.trekkingexperts.com/healinghaku

Trekking Experts (TE) have established, planned and have executed a project called 'Healing Haku' and under Healing Haku, have already completed 5th phase of relief program. Healing Haku project have benefited 718 families (about 3200 people) in different phages of relied distributions.

Haku Yuwa Manch (HYM) is a group of local youths from Haku VDC and this club have been helping to Trekking Experts team for execution all relief programs. Actually this club is nonprofit volunteering group and have been helping for all kinds of relief programs. All the members of this group are young, energetic and committed to development their village and they are initiating a project to rebuild their villages. This club will help for execution of project in ground level, all coordination and legal formalities.

Working together of these two groups have significant knowledge of the needs of several IDP camps as well as the social issues that exist within these communities. Combined effort of these group successfully completed 5th phase of Healing Haku Project and designated as the most effective relief program in Rasuwa by National Daily Newspaper-Himalayan Times.

We thus put together this proposal for a joint pilot project that can help address the needs and helpful for livelihood generation of people of Haku.

5. Project Cost

Haku VDC consists 9 villages wards (about 8 different villages). And to implement this dream and most important project we have set up in following stages:

Stage 1: Income Generation Project for Sano Haku (Haku-2)

There are 77 families in Sano Haku and this project will benefit all the 77 families:

Stage 1 Project Cost:

S.N.	Required Items	Quantity	Rate	Total Amount
1	Vocational Training (Sewing, weaving, wood carving and bamboo works)	4 time	Rs. 50,000	Rs. 200,000
2	Production Materials (Sewing Machine, Weaving tools and other tools for bamboo and wood carving works)- 10 sewing machines, weaving tools for 82 female, wood carving and bamboo work tools 62 person	-	-	Rs. 317,548
3	Raw Materials (wools, bamboo, wood, threads etc)	-	-	Rs. 338,800
4	Transportation Cost for raw materials, product machines and product supplies	3	Rs. 32000	Rs. 96000
5	Marketing, promotional, branding and labeling	-	-	Rs. 275000
Total Cost				Rs. 1,227,348
Equivalent Cost				\$ 12.784 / € 10.766

Stage 2: Income Generation Project for Thulo Haku (Haku 4, 5, 6 & 7),

There are 218 families in Thulo Haku and this project will benefit all the 218 families:

Stage 1 Project Cost:

S.N.	Required Items	Quantity	Rate	Total Amount
1	Vocational Training (Sewing, weaving, wood carving and bamboo works)	4 time	Rs. 75,000	Rs. 300,000
2	Production Materials (Sewing Machine, Weaving tools and other tools for bamboo and wood carving works)- 35 sewing machines, weaving tools for 250 female, wood carving and bamboo work tools 151 person	-	-	Rs. 899,032
3	Raw Materials (wools, bamboo, wood, threads etc)	-	-	Rs. 959,200
4	Transportation Cost for raw materials, product machines and product supplies	3	Rs. 51000	Rs. 153,000
5	Marketing, promotional, branding and labeling	-	-	Rs. 378,000
Total Cost				Rs. 2,689,232
Equivalent Cost				\$ 28.012/ € 23.589

Stage 3: Income Generation Project for Neising (Haku 1)

There are 82 families in Neising and this project will benefit all the 82 families:

Stage 3 Project Cost:

S.N.	Required Items	Quantity	Rate	Total Amount
1	Vocational Training (Sewing, weaving, wood carving and bamboo works)	4 time	Rs. 50,000	Rs. 200,000
2	Production Materials (Sewing Machine, Weaving tools and other tools for bamboo and wood carving works)- 10 sewing machines, weaving tools for 92 female, wood carving and bamboo work tools 62 person	-	-	Rs. 338,168
3	Raw Materials (wools, bamboo, wood, threads etc)	-	-	Rs. 360,800
4	Transportation Cost for raw materials, product machines and product supplies	3	Rs. 45000	Rs. 135,000
5	Marketing, promotional, branding and labeling	-	-	Rs. 310,000
Total Cost				Rs. 1,343,968
Equivalent Cost				\$ 13.999 / € 11.789

Stage 4: Income Generation Project for Haku Bensi (Haku 3)

There are 104 families in Haku Bensi and this project will benefit all the 104 families:

Stage 4 Project Cost:

S.N.	Required Items	Quantity	Rate	Total Amount
1	Vocational Training (Sewing, weaving, wood carving and bamboo works)	4 time	Rs. 50,000	Rs. 200,000
2	Production Materials (Sewing Machine, Weaving tools and other tools for bamboo and wood carving works)- 10 sewing machines, weaving tools for 100 female, wood carving and bamboo work tools 98 person	-	-	Rs. 420,896
3	Raw Materials (wools, bamboo, wood, threads etc)	-	-	Rs. 457,600
4	Transportation Cost for raw materials, product machines and product supplies	3	Rs. 28000	Rs. 84,000
5	Marketing, promotional, branding and labeling	-	-	Rs. 235,000
Total Cost				Rs. 1,397,496
Equivalent Cost				\$ 14.557 / € 12.258

Stage 5: Income Generation Project for Gogane, Tiru & Mailung (Haku 8 & 9)

There are 270 families in Gogane, Tiru & Mailung and this project will benefit all the 2 families:

Stage 5 Project Cost:

S.N.	Required Items	Quantity	Rate	Total Amount
1	Vocational Training (Sewing, weaving, wood carving and bamboo works)	4 time	Rs. 75,000	Rs. 300,000
2	Production Materials (Sewing Machine, Weaving tools and other tools for bamboo and wood carving works)- 45 sewing machines, weaving tools for 317 female, wood carving and bamboo work tools 178 person	-	-	Rs. 1,112,400
3	Raw Materials (wools, bamboo, wood, threads etc)	-	-	Rs. 1,188,000
4	Transportation Cost for raw materials, product machines and product supplies	3	Rs. 32000	Rs. 96,000
5	Marketing, promotional, branding and labeling	-	-	Rs. 428,000
Total Cost				Rs. 3,124,400
Equivalent Cost				\$ 32.545/ € 27.407

Total Project Cost (5.i+5.ii)+ 5.iii)+ 5.iv)+ 5.v) : Rs. 9,782,444 (~\$ 101.900 or € 85.810)

6. Project Implementation

District Development Office (DDRC), you or your organization, Trekking Experts team and Haku Yuwa Manch jointly execute the project as joint project. However as local volunteers and beneficiaries Haku Yuwa Manch will actively involve in this project.

DDRC, a government office will monitor the implementation of project and will provide legal authorization of this project. After completion of the project, HYM will submit final report of project completion to DDRC, TE and your or your organization.

You or your organization will be the main financial supporter/donors of the project. You can monitor and supervise the project implementation.

Similarly HYM will coordinate all the bodies like Government body, donor body and locals and executive project. After project completion, HYM will submit all the report of project with supporting documents such as bills, reports, photos, videos along with financial statement. There might need about 3/4 office staffs and HYM will bear the cost of administration.

And once products are ready TE team will help for labeling, branding, marketing and distribution channel. TE team will buy all the products on their own cost and will they will sell with adding some margin or they will sell the products and will pay to locals/manufactures after deducting their margin.

7. Project Sustainability

The project aims to bring positive changes in the livelihood practices of local communities through promotion of groups. The livelihood opportunities / income generating activities are identified considering the existing socio-cultural practices of the target communities. The skill building measures are planned to improve the effectiveness of existing livelihood practices. The project will not impose any practice that is locally unviable. The behavioral and attitudinal changes brought in by the project among the women will empower them to actively participate in decision making processes at the community level. The socio-cultural changes brought in by the project, in terms of livelihood practices, will have lasting impact on the target beneficiaries even beyond the project period.

The project will significantly affect the lives of tribal SHG members in their income generation activities, livelihood security and self employability. It will strengthen the target tribal communities' income generation opportunities through tools and capacity building support. It is expected that the beneficiaries will continue the livelihood practices, which directly contribute to increased family economy. Further, the groups will continue to access resources from financial and government agencies through the linkages created under the project.

HYM plans to continue the project from income generated from the Self Help Cooperative Society and the external support received from government programs and other agencies. HYM will continue to play an active role to facilitate the SHGs to strengthen strong links with government schemes and projects so as to generate the required assistance. Internal income will be generated in form of membership fees, donations and revenue generated from community based institutions. The project will promote Self Help Cooperative Society with objective of sharing information, conducting training,

providing financial and non financial services to its members. The Society, on the completion of the project, plans to rise own funds through membership development fees, nominal fees charged for its services to the groups, benefit events, grants from the government and donors. The revenue generated will cover the Society's operating expenses as well as minimal support to the groups created under the project.

We shall appreciate your kind support and cooperation for sustainable development of the destitute earthquake victims of Haku in right based approach with partnering with organization. On behalf of the people of Haku we thank you very much in advance for considering our request.

Looking forward for opportunities to work with you and fulfill the noble cause you are committed for. Feel free to contact us with any questions.

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